



Foreign Agricultural Service

U.S. DEPARTMENT OF AGRICULTURE



H I S P A N I C  
A S S O C I A T I O N  
O F C O L L E G E S &  
U N I V E R S I T I E S

# Join the Agricultural Export Market Challenge

The USDA Foreign Agriculture Service (FAS), in partnership with the Hispanic Association of Colleges and Universities (HACU), is pleased to announce that the 2022/2023 FAS Agricultural Export Market Challenge is now open! We are looking for leaders and faculty from minority-serving institutions to serve as team sponsors/mentors for the Challenge.



## Why participate in the Challenge:

- It's fun! Teams participate in an immersive learning experience to gain knowledge in policy, economics, diplomacy, and more.
- We provide all the materials. Mentors are needed to form teams, apply for the Challenge, and guide students through the process.
- Students and faculty receive access to and connect with USDA experts and mentors.
- Teams compete against other teams nationwide by showcasing their abilities to solve real world trade problems.
- For the chance to travel to Washington, D.C. to meet with USDA leaders.



## Virtual Info Sessions:

Nov. 1, 3 p.m. ET  
Nov. 9, 12 p.m. ET  
Nov. 28, 3 p.m. ET

Visit us online, attend a virtual info session, or email us to learn more:



[www.fas.usda.gov/market-challenge](http://www.fas.usda.gov/market-challenge)



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