



United States  
Department of  
Agriculture

Trade and Foreign  
Agricultural Affairs

Foreign  
Agricultural  
Service

1400 Independence  
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Washington, DC  
20250-1052

November 29, 2023

RAPP 24-006

**SUBJECT: Regional Agricultural Promotion Program (RAPP) Contracting Threshold Value**

**TO: ALL RAPP Participants**

This program notice is effective immediately.

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**BACKGROUND:** The final RAPP rule, at 7 CFR 1489.28(d), provides that “Once approved by the CCC, these contracting guidelines shall govern all of a Participant’s RAPP-funded contracting involving contracts with a minimum annual value that CCC will determine and announce in writing to all RAPP Participants via a RAPP notice issued on the FAS website. The CCC may, from time to time, set a different minimum value. In that case, the CCC will announce the new amount in writing to all RAPP Participants via a RAPP notice issued on the FAS website.”

**GUIDANCE:** This program notice sets the minimum RAPP contract threshold at \$35,000 per year. Participants wishing to set a lower threshold should indicate this value in their contracting plan submitted for FAS’ review and approval.

At a minimum, Participants must adhere to all requirements set forth in 7 CFR 1489.28 when entering into contracts for services or products that are reimbursed in any part with CCC resources.

/s/

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